

## Who Can Participate?

The Poster contest is open to all Oklahoma County students in grades K-5 including students in public, private or home school.

### Contest Divisions:

- Division K – Kindergarten
- Division 1 – First Grade
- Division II – Second Grade
- Division III – Third Grade
- Division IV – Fourth Grade
- Division V – Fifth Grade

### Deadline:

Posters must be in the Conservation District office, located at 4850 N. Lincoln Blvd, Suite B, Oklahoma City, OK, by Thursday, September 24, 2020, 4:30 p.m.

### Awards:

The Conservation District will provide awards for the top three winners in each division. First place will receive a trophy and gift certificate. Second and third place will receive a trophy.

*\*Local first place winners are eligible to compete in the OACD (Oklahoma Association of Conservation Districts) Area Poster Contest. Area winners will compete in the State Contest and State winners will be eligible for the NACD National Poster Contest and prizes. Visit [www.nacdnet.org](http://www.nacdnet.org) for more information.*

### Attention Teachers:

This year, our district will give a \$25 gift card to any teacher who has students who participate in our contest. We hope you will encourage your students to make a poster. It gives them a wonderful opportunity to show their creative skills while learning about our valuable natural resources.

For additional information, please contact Becky Inmon at the Conservation District office at 405.415.4602. You may also contact us by email at:

[oklahomaccd@conservation.ok.gov](mailto:oklahomaccd@conservation.ok.gov) or  
[rebecca.inmon@ok.nacdnet.net](mailto:rebecca.inmon@ok.nacdnet.net)



## OKLAHOMA COUNTY CONSERVATION DISTRICT 2020 POSTER CONTEST



# Rules

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, markers, charcoal, stickers, paper or other materials) on poster board.
- **Poster size must be 14"x22" only or it will be disqualified.**  
*This is half a poster board. Wrong sizes will not be judged!*
- Posters should be packaged so they **remain flat** when sent for judging.
- All posters must be created by an individual student rather than a team of students.
- The 2020 theme, **Where Would We BEE Without Pollinators?** must be on your poster. (*Don't use any other title.*)
- Although **younger** students will most likely receive help in planning from parents or teachers, the District encourages students to do as much of the work as possible by themselves. Entries completed by students in their own handwriting and coloring will score better than those designed, drawn and colored by adult assistance.
- On the back of each poster, you must attach a contest entry form, and the following information must be listed:

**Contest Division / Grade**  
**Student's Name and Home Address**  
**Student's School and School Address**  
**Teacher's Name**

*\*Entry forms (sample shown) can be found on our website:  
[www.okcountyconservation.com](http://www.okcountyconservation.com)*



**Did you know?—**  
*\*Over 200,000 animal species serve as pollinators.  
\*There are 20,000 different species of bees.  
\*Male bees don't sting!*

The image shows a sample of a contest entry form. At the top, it says 'National Association of Conservation Districts'. Below that, there is a section for 'Please check appropriate categories:' with a grid of boxes for 'K-2', '3-5', '6-8', and '9-12'. The main title of the form is 'PLEASE PLACE THIS ENTRY FORM ON THE BACK OF THE POSTER OR EMAIL IT FOR A BEE SCIENCE POSTER'. The form includes fields for 'STUDENT Name First', 'Last', 'Middle', 'Age', and 'Grade Level'. There is a section for 'PARENT/GUARDIAN SIGNATURE' with a date field. Below that, it asks for 'Printed name of parent or guardian name' and 'Parent/Guardian signature will allow the NACD/The Conservation District listed below to utilize poster submission for educational or promotional purposes.' There are also fields for 'Email Address', 'Phone Number', 'School/Organization', 'Phone Number', 'Name', 'Contact', 'Address', 'City', 'State', and 'Zip'. At the bottom, it lists 'CONSERVATION DISTRICT' information for Oklahoma County Conservation District, including contact details for Becky Simpson.

## Poster Evaluations:

Posters are evaluated on the following criteria:

- Conservation message (50 percent)  
*(Must use correct theme)*
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

## Why Participate ?

Designing a poster and researching the theme can give you a voice in your community on important conservation issues. Good posters tell important stories to present now and for future generations. Posters capture people's attention with a powerful graphic and inspire with a message to your community.

## Information Resources

For additional information and resources, please visit:  
[www.conservationlearn.org](http://www.conservationlearn.org).

## Tips For a Great Poster

- ◆ Research your topic
- ◆ Brainstorm ideas, make a list
- ◆ **Use only current theme 'Where Would We BEE Without Pollinators?' as your title**
- ◆ **Use only the proper size poster**
- ◆ Don't use too many extra words
- ◆ **Make letters large enough to be easily read**
- ◆ Separate words enough to make them easily grasped
- ◆ Use a combination of words and illustrations
- ◆ Be neat as you can
- ◆ Use colors to get and hold attention
- ◆ Blend colors when using crayons or colored pencils
- ◆ Make sure poster is balanced
- ◆ A single, clearly illustrated message is more effective
- ◆ Do not use fluorescent posters

